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CAROLINAS21

March 27-28, 2023

**Marriott Resort Myrtle Beach Grande Dunes**

8400 Costa Verde Drive ***DEADLINE 3/1/23***

Myrtle Beach, SC 29572 - 843-449-8880

# **SPONSORSHIP REGISTRATION FORM**

## ATTENDEE/S\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## EMAIL ADDRESS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

COMPANY\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## ADDRESS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_CITY \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_STATE \_\_\_\_\_\_\_ZIP\_\_\_\_\_\_\_\_\_

PHONE NUMBER (\_\_\_\_)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ FAX NUMBER (\_\_\_\_)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sponsorship Level (See Attached Info)** **Sponsorship Amount**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ $\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Total Amt. Enclosed** $\_\_\_\_\_\_\_

**I**-Presenting Sponsor **II**-Education Sponsor **III**-Food Sponsor **IV**-Cocktail Sponsor Preferred Custom

$10,000 $5000 $2,500 $1500 $250-$600 $$$

*($500 before 2/1/23)*

## **FORM OF PAYMENT**: **Check** \_\_\_\_\_\_\_ **MC** \_\_\_\_\_\_\_ **VISA** \_\_\_\_\_\_ **AMEX \_\_\_\_\_\_\_\_\_**

**\*Payment by Credit Card**– Complete information below, then email to Denarheawhite@gmail.com no later than 3/1/23.

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, hereby authorize White and Associates, Inc., to make charges specified above to the credit card listed. I understand all terms and conditions regarding payments and refunds for this event (**PLEASE PRINT LEGIBILY)**. Credit Card Statement will read White and Associates/Century 21

Account # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Expiration Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Security Code \_\_\_\_\_\_\_\_ *(For MC & VISA: 3 digits on the back of card / for AMEX: 4 digits on front of card)*

Cardholder’s Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Total amount paid by credit card $\_\_\_\_\_\_\_

Signature indicates acceptance of the charges listed above.

**\*Payment by Check** -- Please send one company check made payable to: **White and Associates, Inc.**

Mail check with registration form to: White and Associates, Inc., P. O. Box 1269, Fairhope, AL 36533

PLEASE SUBMIT ANY SPECIAL REQUESTS TO denarheawhite@gmail.com

If you have questions, please call: Dena White, Event Coordinator PHONE (251) 209-3366 [DenaRheaWhite@gmail.com](mailto:DenaRheaWhite@gmail.com)

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CENTURY 21 of the Carolinas Spring Rally

**MARCH 27-28, 2023**

**SPONSORSHIP LEVELS**

**I. Presenting Sponsor - $10,000 (Limited to 1 Sponsor for this level)**

* Key booth placement at event
* Your Company name / logo will be incorporated into all event-controlled collateral
* Exclusive to industry – no other sponsorships in your brand category
* Prime exposure on event website and Facebook page
* Included in all printed collateral, including registration packages, agenda, etc.
* Logo on large video screens flanking stage at General Session
* Logo on sponsor signage in addition to being presenting company
* Mentions by on-site emcees in title and general recognition
* Exhibitor booth (single or double) w/best placement in General Session hall
* Prime presentation opportunity for 15 to 30 minutes at Owners/Managers Meeting
* Invitation to Owner/Manager kickoff dinner
* Prime presentation opportunity for up to 15 minutes at General Session
* Custom/Separate announcements about Presenting Sponsor on Website & Facebook event page
* Up to 6 event registrations including all meals and events (includes Final Night Celebration)
* Full contact list of all attendees

**II. Education Sponsor - $5,000 (Education/ Breakouts) (Limited to 1 Sponsor for this level)**

* Key booth placement at event
* Your Company name / logo will be incorporated into all handouts
* Introduce your brand (5 minutes) or 5 minutes at General Session to speak about your company
* Logo on top agent, teams, company and office recognition banners
* Exclusive to industry – no other sponsorships in your brand category
* Place cards on banquet tables during meals
* Exhibitor booth (single or double) w/premium placement location in General Session hall
* Logo Recognition on event website and Facebook page
* Logo on sponsor signage/screens throughout event
* Up to 4 event registrations (includes all meals except Final Night Celebration)

**SPONSORSHIP LEVELS – Continued**

**III. Breakfast and Lunch** **Sponsor – $2,500**

* Key booth placement at event
* Your Company name / logo will be incorporated into all event-controlled collateral
* Company logo on event website and Facebook page
* Company logo on sponsor signage/screens throughout event
* Place cards on buffets, cocktail and dining tables
* Exhibitor booth location in General Session hall
* Mention of company and services at general session – If sponsoring all three
* Up to 2 event registrations (includes all meals except Final Night Celebration)

**IV. Opening Cocktail Reception - $1,500**

* Key booth placement at event
* Your Company name on signage at the Cocktail Reception
* Recognition in registration materials and at general session

*Additional Sponsorship/Marketing Opportunities*

**\*CENTURY 21 “*Preferred Alliance Special”*:**

***$300*** without booth OR ***$600*** with Booth!

(or $250 w/o booth or $500 with Booth if registered before February 1, 2023)

● Your company-provided Marketing Materials will be included into the welcome package

given to every registrant – and your company will be “top of mind” by insuring that every

registration package has your message/flyers, marketing materials, discount coupons, call-to-

action, or anything else you’d care to provide!

● Also includes a single vendor booth (For $600 price)

● Three event passes/registrations. Includes all meals. (For $600 price)

**\*Carolina “*Custom Event Sponsor*”** - Have an idea? Don’t see it above? Talk to us! Let’s customize a sponsorship package Just for YOU and YOUR COMPANY!

It’s true. History shows that our event sponsors receive more new business, more repeat business, and recurring revenue, than those that don’t! Let us help you grow your business, customize a sponsorship for YOU, and make you THE top-of-mind Company to partner with the best Century 21 Agents and Companies in the Carolinas!